

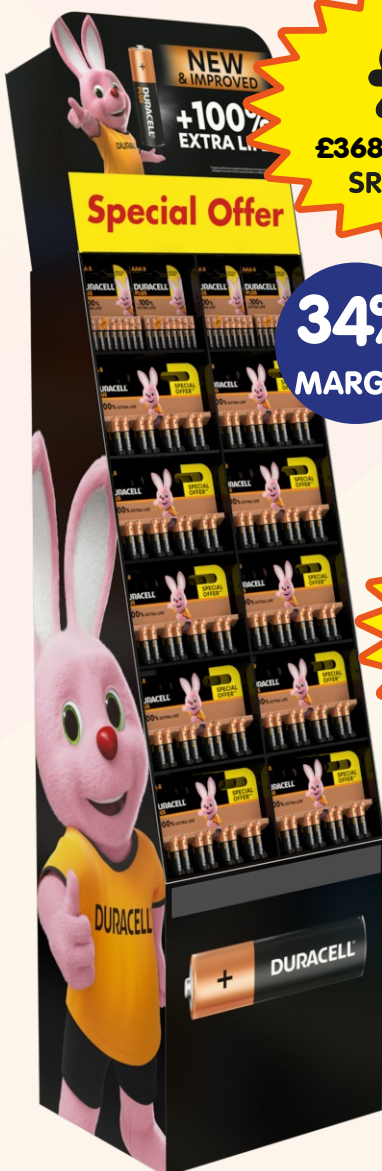


**ALLIANCE**  
DISTRIBUTION GROUP LTD.  
Top Brands - Low Prices

**PRICE  
WATCH**

**DURACELL®**

**Duracell Plus The.U.K 's Best Selling Battery**



**Special Offer**

**34%  
MARGIN**

**DURFDU112**  
**£3.29** per card  
£368.48 per floor display  
SRP £5.99 per card

### Floor Display Unit

Contents 112 Cards

72 x AA

40 x AAA

**Code DURFDU112**

Floor Display consists of Duracell Plus



**PBDURCDU38**  
**£3.59** per card  
£136.42 per counter display  
SRP £6.99 per card

### Counter Display Unit

Contents 38 Cards

24 x AA

14 x AAA

**Code PBDURCDU38**



**38%  
MARGIN**

**8 BATTERIES PER CARD**



Tel: **0330 355 9215** Website: **www.alliancedistributiongroup.co.uk**

Lancashire Way, Preston, Lancashire PR2 5PB Email: [sales@alliancedg.co.uk](mailto:sales@alliancedg.co.uk)

All offers and value added packs are subject to availability and whilst stocks last.

All prices exclude V.A.T. All products and pricing correct at time of going to print. E. & O.E. Offers end 31st October 2025





# Comma Anti Freeze & Coolant

## SUPER COLDMASTER BLUE



SCA1L

SCA2L

SCA5L

## SUPER LONGLIFE RED



XSR1L

XSM1L

CODE	DESCRIPTION	CASE	OFFER	SRP	MARGIN
<b>SCA1L</b>	Super Coldmaster Anti Freeze & Coolant Concentrate 1 Litre Blue	12	<b>£2.49</b>	£6.99	57%
<b>SCA2L</b>	Super Coldmaster Anti Freeze & Coolant Concentrate 2 Litre Blue	6	<b>£4.99</b>	£9.99	40%
<b>SCA5L</b>	Super Coldmaster Anti Freeze & Coolant Concentrate 5 Litre Blue	4	<b>£10.99</b>	£22.99	43%
<b>XSR1L</b>	Super Longlife Anti Freeze & Coolant Concentrate 1 Litre Red	12	<b>£3.45</b>	£6.99	41%
<b>XSM1L</b>	Super Longlife Anti Freeze & Coolant Ready to Use 1 Litre Red	12	<b>£2.25</b>	£4.99	46%

**MEDO**  
air fresheners

## Gecko Air Fresheners

Code GECK-22

Black  
New Car

Code GECK-16

Blue  
SportRed  
Cherry

Code GECK-2

Gecko  
Air Fresheners  
**£1.49** each  
SRP £3.99

**55%**  
MARGIN





# Car Maintenance Products

## Fuel Additives / Tyreweld / Easy Start



**E10  
Petrol Safe**



**RADD0056A**



**RADD0057A**



**RADD0065A**



**RADD0064A**



**HT3**



**HT4YA**



**HREP0075A**



**BES1**

REDEX FUEL ADDITIVES					
CODE	DESCRIPTION	CASE	OFFER	SRP	MARGIN
<b>RADD0056A</b>	Redex Petrol System Cleaner 250ml	5	<b>£2.25</b>	£5.99	55%
<b>RADD0057A</b>	Redex Diesel System Cleaner 250ml	5	<b>£2.25</b>	£5.99	55%
<b>RADD0065A</b>	Redex Lead Replacement 250ml	5	<b>£2.25</b>	£5.99	55%
<b>RADD0064A</b>	Redex DPF Cleaner 250ml	5	<b>£2.25</b>	£5.99	55%

HOLTS TYREWELD / BRADEX EASY START					
CODE	DESCRIPTION	CASE	OFFER	SRP	MARGIN
<b>HT3</b>	Holts Tyreweld 400ml	6	<b>£3.25</b>	£9.99	61%
<b>HT4YA</b>	Holts Tyreweld 500ml	6	<b>£4.19</b>	£12.99	61%
<b>HREP0075A</b>	Holts Tyreweld 600ml	6	<b>£4.99</b>	£14.99	60%
<b>BES1</b>	Holts Bradex Easy Start 300ml	12	<b>£2.79</b>	£5.99	44%

# Squashies

THE NO.1 SUGAR CONFECTIONERY BRAND

MARGIN  
**34%**  
AT £1.15

Swizzels  
Squashies  
**63p** each  
£7.56 per case  
SRP £1.15

**£1.15**  
PRICE MARKED  
PRODUCT

**Code 92447**

**Code 92435**

**Code 92824**

**Code 92514**

**Code 92459**

\*Source: Circana, confectionery data to 16.03.25



# Unipart Winter Essentials

## 129 Piece Floor Stand

**5%  
OFF**

Special Offer Deal

**£235**

Deal includes FREE plastic floor stand



UDI600



UDI750



USW1CON



USW5RTU



UAFR1LT

**50%  
MARGIN**

**FREE**

47.5cm



190cm

code UNIFSDU

**Order ref for full stand USTAND22**

Code	Description	Unit	Stand Stock	Trade	RRP
UAFR1LT	Anti-Freeze Red Concentrate 1ltr	12	12	£3.93	£7.99
UDI600	De-Icer Aerosol 600ml	12	24	£1.49	£3.25
UDI750	De-Icer Trigger 750ml	12	24	£1.63	£3.69
USW1CON	Screenwash Concentrate 1ltr	12	36	£1.18	£2.99
USW5RTU	Screenwash Ready to Use 5ltr	4	32	£2.59	£5.99
UNIFSDU	Plastic Floor Stand	1	1	FREE	FREE
<b>TOTAL</b>			<b>129</b>	<b>£247.40</b>	<b>£561.76</b>
			<b>5% Off</b>	<b>£235.00</b>	

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